FAMSUN Signs Framework Agreement to Support Agri-Food Industry Development in Madagascar

August 30, 2021

FAMSUN Co., Ltd and Embassy of the Republic of Madagascar had signed a strategic cooperation framework agreement to promote agri-food industry development, economic growth, and people's livelihood improvement in Madagascar.

The agreement was signed by Greg Liu, Director and President of FAMSUN International, and H.E. Robinson Jean Louis, ambassador of Madagascar to China on the *2021 China Overseas Investment Fair (Yangzhou) & Yangzhou Conference for collaborative Projects of Belt and Road Initiatives* on June 17, 2021.

Madagascar's national economy is dominated by agriculture, and the agricultural population accounts for more than 80% of the country's total population. "As an integrated solution provider and a technology partner in the farm-to-table industry chain, FAMSUN is committed to creating a secured, affordable and sustainable food future and making life better for all," said Greg. "We are willing to participate in the construction of modern agri-food systems to improve local food security and the incomes of people who depend on it for livelihood worldwide."

According to FAMSUN, the company has been active in Africa for more than 15 years. It helps to improve local food security through delivering the continent feed plants, poultry farms, rice mills, oilseed processing plants and grain storage terminals. FAMSUN's manufacturing base in Egypt and offices in Africa also employ local talents and make contribution to local economics. In Madagascar, FAMSUN started to participate in the construction of local food system by partnering with one of the country's largest conglomerates – the STMP Group to build a state-of-the-art animal feed mill in 2010.

“The Strategic Cooperation Framework Agreement lays new foundation for FAMSUN to nourish long-term partnerships with Madagascar’s agri-food producers and associated industries,” said Greg. “And we believe FAMSUN’s advanced solutions and local services will help local farmers and producers create added value by developing agri-food industry locally.”

H.E. Robinson Jean Louis, ambassador of Madagascar highly appreciated FAMSUN’s development ideas in Africa and its efforts to local food security after visiting the company’s headquarters on June 18, 2021. He encouraged FAMSUN to participate in the Madagascar Revitalization Plan and deepen exchanges and cooperation with Madagascar enterprises. “I feel confident that with FAMSUN’s participation, the industrialization and modernization of Madagascar’s agribusiness will go further.” He spoke.

The 2021 China Overseas Investment Fair (Yangzhou) & Yangzhou Conference for collaborative Projects of Belt and Road Initiatives invited officials from the Shanghai Cooperation Organization, Madagascar, kingdom of Bahrain, and The Lao People’s Democratic Republic, as well as diplomats from other countries. It attracted over 120 local entrepreneurs to find new development and cooperation opportunities.

Photo: Groupe SMTP’s animal feed mill, construction completed in 2010 by FAMSUN.

Agri-Food China

“Ecological zone” edicts stunt China’s aquaculture production

August 16, 2021
China’s push to improve its domestic environmental standards while investing in higher-value aquaculture projects – increasingly offshore – is now being seen in its aquaculture production statistics.

China prepares for a productive year in poultry

August 13, 2021
In 2022, chicken meat production in China is forecast to exceed 2021 as prices rebound, demand boosts national consumption, and new facilities expand production capacity.

China taking steps to reduce antibiotics usage

August, 13, 2021
After years of consuming high volumes of antibiotics, China appears to be well on the way to reducing its antibiotic usage. In 2019, the Chinese Ministry of Agriculture was already reporting a substantial decrease, and a recent article in The Lancet confirmed that trend.

Ausnutria’s Stock Gains After Chinese Dairy’s First-Half Profit Jumps

August 13, 2021
Ausnutria Dairy’s stock price climbed after net profit at the Chinese milk products maker jumped 45 percent in the first half of the year thanks to growth in its imported goats milk powder brand Kabrita.

Eying USD 1.8 billion opportunity, Argentina in talks with China to develop aquaculture

August 11, 2021
Argentina’s government is working with China as a strategic technology partner to develop its domestic aquaculture sector.

Wellhope to expand shrimp business in Indonesia

August 10, 2021
China’s Wellhope aims to strengthen the root of its shrimp business in Indonesia with plans to invest in feed raw materials trading and shrimp farming, hatchery, and processing in the country.

How to get license for feed and feed additives in China

August 9, 2021
Overseas manufacturing companies interested in exporting feed and feed additives in China are increasing each year. Ring One Technology Consulting Ltd is now providing global feed and feed additives companies with GACC access and MARA registration for products export to China.

Market Insights

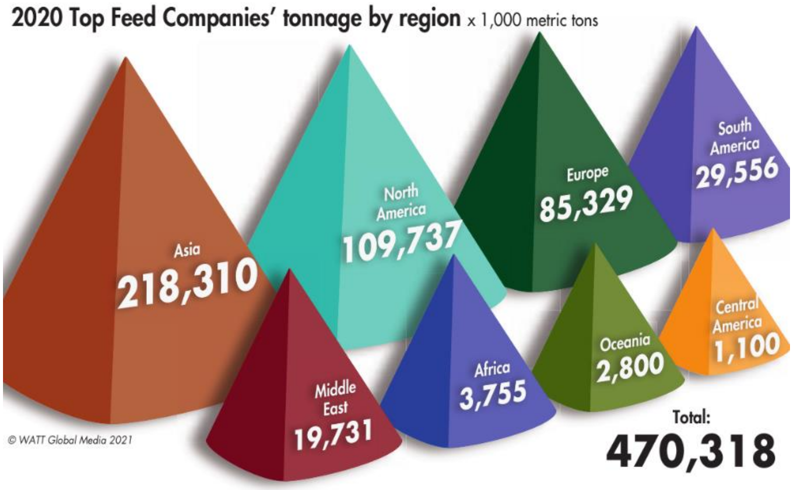
World's TOP Feed Companies in 2020

Photo: Haid Group's shrimp feed mill in Ecuador, construction completed by FAMSUN in 2021

WATT Global Media recently released its latest report on *The World's Top Feed Companies* in the July/August issue of *Feed Strategy* magazine. These companies lead the global rankings for compound animal feed manufacturers producing volumes of more than one million metric tons.

The top 140 feed producing companies manufactured more than 470 million metric tons of compound feed in 2020, representing 39.6% of the world's feed tonnage.

From a regional perspective, many of the firms featured in this year's listing are headquartered in Asia (52) and in Europe (33). Twenty-nine are in North America; 11 in South America; nine in the Middle East; three from Africa; two in Australia; and, making its debut this year, one in Central America.



2020 ranking highlights

The Top Feed Companies of 2020 report features 140 animal feed producing companies. This year's ranking grew by 11 manufacturers over 2019's number. Additions and major changes can be attributed to the discovery of new or updated information; however, others are influenced by market conditions, acquisitions or circumstances unique to the company.

World's Top 10 Feed Companies in 2020

Rank	Annual feed production x1,000 metric tons	Company	Country	FEED MILLS	POULTRY	PIG	RUMINANT	AQUA	EQUINE	PET
1	27,650	CP Group	Thailand		●	●	●	●		●
2	20,700	New Hope Group	China	200	●	●	●			
3	19,600	Cargill	United States	39	●	●	●	●	●	●
4	13,500	Land O'Lakes	United States		●	●	●	●	●	●
5	12,770	Wen's Food Group	China		●	●				
6	12,290	Haid Group	China		●	●	●	●		
7	11,000	JBS S.A.	Brazil	49	●	●	●			
8	10,489	BRF	Brazil	27	●	●				●
9	10,000	ForFarmers N.V.	Netherlands	35	●	●	●	●	●	
9	10,000	Tyson Foods	United States	32	●	●	●			●

Keeping this in mind, here are several 2021 Top Feed Companies ranking highlights:

In last year's Top Feed Companies feature, Watt Global Media included tonnage data from more integrators and, with the help of a feed industry consultant, gained new insight into the Asian feed industry. This year, these efforts have also resulted in further expansion of the ranking. Ultimately, 16 new companies were added to the master listing in 2021, largely from the Americas (9). In addition, seven companies that appeared in last year's Top Companies report were removed from the listing.

WATT Global Media's research team standardized how parent companies and their subsidiaries are displayed in the Top Feed Companies database.

For this reason, JBS S.A. and Pilgrim's Pride have been combined to reflect the company's full feed production tonnage in 2021. JBS USA, owned by JBS S.A., is a majority shareholder of Pilgrim's Pride, the second largest poultry company in the United States, with operations also in Mexico and in Europe. This shot JBS S.A. up to the No. 7 position from No. 41 in last year's report.

Meanwhile, several companies made notable jumps compared with their 2019 rankings. Based on new data, China's Muyuan Foodstuff jumped from No. 52 to No. 30; Anyou Biotechnology Group Co. assumed the No. 53 slot from No. 84; U.S. chicken integrator Sanderson Farms moved to No. 27 from No. 32; Ukrainian poultry producer MHP took No. 60, up from No. 78; and Colombia's Italcol moved from No. 120 last year to No. 77.

A handful of companies saw significant drops in their ranking: South Korea's NongHyup Feed Inc. from No. 18 to No. 51; Germany's AGRAVIS Raiffeisen dropped from No. 25 to No. 41; French feed producer Avril Group dipped from No. 34 to No. 49; China's Shandong Backbone Group moved from No. 41 to No. 61; and China's Hunan Jiuding Group from No. 76 to No. 93.

Several Asian companies saw a slight increase in production despite African swine fever (ASF) virus in the region, due to restocking efforts and increased demand for poultry.

Notable merger and acquisition activity in the past five years include ADM's acquisition of Neovia in 2019; Nutreco's acquisition of Hi-Pro Feeds (2017); Cargill's purchase of Southern States Co-op (2017) and Alltech's 2017 takeover of Ridley Inc., Masterfeeds and Coppens (2016).

Looking ahead to the 2022 edition

No doubt the impact of the COVID-19 pandemic shaped 2020 feed production. Many related factors, including commodity price volatility, supply chain disruptions and shifts in animal protein consumption, continue to impact the amount of feed produced and may stifle — or accelerate — mergers and acquisitions.

In addition, disease challenges and outbreaks spur uncertainty in poultry and livestock production. In 2020, for example, the persistent threat of the ASF virus continues to challenge swine production in China and Southeast Asia, and poses an ongoing threat to the European pig herd. In addition, a resurgence of porcine reproductive and respiratory syndrome (PRRS) further stressed pig producers.

Despite the challenges of 2020, 16 companies grew their feed volumes and may be worth watching in the coming years. These operations charted volumes upward of 800,000 metric tons of compound feed production in 2019 and may be contenders for ranking on the Top Feed Companies list moving forward.

Next year, the Top Feed Companies report may look a lot different given the challenges animal protein producers have faced in 2021 — with high commodity costs, disease challenges, supply chain issues and a global economic recovery underway.

Find the digital edition of the Top Feed Companies magazine at www.feedstrategy-digital.com.